

DBSquared to Hold October Giveaway of Web-Based Job Description Software

By becoming a fan of DBSquared on Facebook, fans are entered to win an annual unlimited subscription to DBDescriptions, the company's automated job description tool

Fayetteville, AR / September 29, 2010 – DBSquared, a human resources software company, will give away a free subscription of DBDescriptions every business day during the month of October.

DBDescriptions is a Web-based application that allows users to create and maintain job descriptions with ease through an automated database system. During the promotional month, those who are or become fans of the DBSquared Facebook page (<http://www.facebook.com/pages/Fayetteville-AR/DB-Squared/133269789145>) have the opportunity to win a one year trial subscription. Set-up of DBDescriptions can be completed the same day the application is won, and the tool allows users to create a job description in 20 minutes or less. DBDescriptions offers a user-friendly automated job description writer; through minimal data entry and point-and-click selections, it can quickly create comprehensive job descriptions. Users can collaborate with others electronically by sending an automated questionnaire to an employee or department head – when completed, the HR staff receives an e-mail that a completed job description is ready for review. Other primary benefits of using DBDescriptions include access to the preloaded library of 1,100 editable jobs and assistance with ADA / EEOC / OFCCP compliance.

The October promotion is designed to increase the awareness of DBDescriptions and to allow users to see first-hand the efficiency of DBSquared products and services. Those selected will have full access to the site, and DBSquared will use the group to obtain feedback on the tool. Winners will be randomly selected from those who are or become fans of the DBSquared Facebook page in October. To become a fan of DBSquared on Facebook, please log-in to the site and search for “DB Squared”.

“DBDescriptions is a powerful job descriptions management tool for busy human resources professionals and small business owners,” said Blair Johanson, principal partner of DBSquared. “This is an opportunity for contest winners to utilize our unique automated job description writer. The selected recipients will be able to see first-hand how DBDescriptions simplifies the creation and maintenance of job descriptions, saving a significant amount of time and energy.”

DBSquared is a world-class provider of software products and services. Dedicated to simplifying HR processes through the use of technology, Johanson Group Consulting and Applied Computer Technology merged their efforts in 2001. The principal partners of DBSquared have more than 60 years of combined experience within the realm of Human Resources, which is the foundation for every product launched by the organization. DBSquared is a Microsoft Partner and an Endorsed Vendor of the Arkansas Bankers Association and the Arkansas Municipal League. They have worked with hundreds of private and public organizations across 25 states within the U.S.

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